

# FUNDRAISING FORM

The goal of the Wishmakers On Campus program is to empower young adults to make a difference in the lives of local children with critical illnesses. Tell Make-A-Wish Central & Western North Carolina more about your fundraising idea/activity by completing and submitting the form below to Dana Nobles, [dnobles@nc.wish.org](mailto:dnobles@nc.wish.org). Thank you for your support of Make-A-Wish!

School/Organization: \_\_\_\_\_ Group Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip code: \_\_\_\_\_

Primary Contact Name : \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Secondary Contact Name (if applicable) : \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please briefly describe the fundraiser: \_\_\_\_\_

Date, time and location(s) of fundraiser: \_\_\_\_\_

Estimated # of participants: \_\_\_\_\_ Estimated donation: \_\_\_\_\_

Estimated date donation will be received: \_\_\_\_\_ Estimated Cost of Fundraiser: \_\_\_\_\_

What resources, if any, do you need from Make-A-Wish? \_\_\_\_\_

How did you hear about the Wishmakers On Campus program? \_\_\_\_\_

# We have read and agree to follow the below Wishmakers On Campus Fundraising Rules:

- Make-A-Wish does not allow door-to-door or telephone solicitations.
- In order to help protect the Make-A-Wish brand, please be careful when using the Make-A-Wish name and logo. For example, remember that “Make-A-Wish” is spelled with a capital “A” and with hyphens (not “Make a Wish”). Please also note that our swirl, name and star logo may not be altered in any way, i.e. do not change the logo to read “Make-A-Cake” or “Bake-A-Wish” if your school is conducting a cake walk or bake sale.
- Please do not refer to wish children as “terminally ill” or “dying” as these labels can instill a sense of defeat and can be counterproductive as wish kids fight to overcome their illness. Many wish children are able to beat their critical illnesses, and we believe in the importance of keeping a positive mindset.
- Please keep careful track of money you raise and send funds directly to **Make-A-Wish Central & Western North Carolina 217 E. Tremont Avenue, Charlotte, NC 28203** within 30 days of your fundraiser. Please include your school name or organization in the memo line so the donation can be credited to your fundraiser.
- If you are going to advertise your fundraising efforts outside of the school community or contact local businesses for sponsorships, it is important that you coordinate this in advance with the Make-A-Wish Central & Western North Carolina office.
- You are raising funds to help grant the wishes of local children with critical illnesses. Sharing wish information with student groups is simply a way for students to personalize their fundraising efforts. Please advertise that you’re “fundraising for Make-A-Wish Central & Western North Carolina, to help grant wishes for kids like Claire”, instead of “fundraising to grant Claire’s wish”.
- With the use of the Make-A-Wish or Wish Week<sup>SM</sup> name, 100 percent of the proceeds from your fundraising efforts must be donated to Make-A-Wish.
- If you plan to use the Wishmakers On Campus or Make-A-Wish logo in any public facing documents, please send associated materials to your Make-A-Wish contact prior to distribution.

If you have any questions, please contact Dana Nobles at (704) 339-0334.

## PROPOSED BY

Contact Name:

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Signature:

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Date:

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## APPROVED BY

Make-A-Wish Staff Member:

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Signature:

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Date:

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**Thank you for your support! We couldn't grant wishes without you!**